

SPONSORSHIP PROPOSAL

2026 FIREANT FESTIVAL



**SATURDAY
OCTOBER 10, 2026**

ON THE HISTORIC DOWNTOWN SQUARE
WWW.MARSHALLTEXAS.COM

Over 10 thousand in attendance annually!

THE MAIN STAGE

Master of the Mound \$5,000

Headlining Sponsor of FireAnt Main Stage

Your customized logo'd banner on the festival stage, + single sided 3' x 6.5' retractable banner at the podium.

Name and Logo will be featured on:

- All Festival programming
- Festival Main Stage Banner with logo
- Greater Marshall Chamber of Commerce website and social media
- FireAnt Festival social media

Name will be featured in BOLD on:

- 5K and Tour de FireAnt t-shirts
- Talk of East Texas & 92.3 the Depot press
- Hourly Recognition on Stage
- Signature Sponsor Sign for your business

Master of the Mound



FREEDOM FEST CONCERT ENTERTAINMENT SPONSORS

The Ant – tertainment Ants

Two at \$2,500 each

Three at 1,000 each

Headlining Sponsors of FireAnt's outdoor concert with up and coming ETX talent.

Your customized, logo'd banner on the festival stage, prominently displayed during the concert.

Name and Logo will be featured on:

- All Festival programming
- Festival Main Stage Banner with logo
- Greater Marshall Chamber of Commerce website and social media
- FireAnt Festival social media

Name will be featured in BOLD on:

- 5K and Tour de FireAnt t-shirts
- Talk of East Texas & 92.3 the Depot press
- Hourly Recognition on Stage
- Signature Sponsor Sign for your business

The Ant - tertainment

**Outdoor Concert
featuring Texas Country
artist TBA
& prelude to the
Harrison County
America 250 Patriotic
Drone Show!**

**MONADE
AKE-UPS
CORN DO**



FIREANT KIDS ZONE

King of the Hill \$3,500

Children's Fun Zone

**Your Customized Signage along Ausement
Barriers, Grounds**

Name/Logo featured on FireAnt Sponsor Sign

Name and Logo will be featured on:

- All Festival programming
- Festival Main Stage Banner with logo
- Greater Marshall Chamber of Commerce website and social media
- FireAnt Festival social media

Name will be prominently featured on:

- 5K and Tour De FireAnt t-shirts
- Talk of East Texas & 92.3 the Depot press
- Hourly Recognition on Stage
- Signature Sponsor Sign for your business

King of the Hill



FIREANT PARADE

The Queen Ant \$2,500

Headlining Sponsor of FireAnt Parade
with over 6.5 thousand in attendance!

Exclusive logo'd banner leading parade

Name and Logo will be featured on:

- All Festival programming
- Greater Marshall Chamber of Commerce website and social media
- FireAnt Festival social media

Name will be prominently featured on:

- 5K and Tour De FireAnt t-shirts
- Talk of East Texas & 92.3 the Depot press

Hourly Recognition on Stage

Signature Sponsor Sign for your business

The Queen Ant



KIDS FOAM PARTY



PHOTO OPPS



**GAMES, BUBBLES,
FACE PAINTING**

Queen's Colony \$2500

Custom signage displayed at event location

Name will be featured on:

- All Festival programming
 - Sponsor of a FireAnt Event
 - Greater Marshall Chamber of Commerce website and social media
 - FireAnt Festival social media
 - 5K and Tour de FireAnt t-shirt feature listing
 - Talk of East Texas & 92.3 the Depot media coverage
 - Hourly Recognition on Stage
 - Sponsor Sign to post at your business
- Recognition on Stage** every other hour
Sponsor Sign to post at your business



FOAM PARTY

QUEEN'S COLONY \$2500

MEDIA PARTNER

The Queen Ant \$2,000

**Headlining Sponsor of all FireAnt TV
Broadcast Media Promotions**

Exclusive logo placement paired with all
televised media content.

Name and Logo will be featured on:

- All Festival programming
- Greater Marshall Chamber of Commerce
website and social media
- FireAnt Festival social media

Name will be prominently featured on:

- 5K and Tour De FireAnt t-shirts
- Talk of East Texas & 92.3 the Depot press
Hourly Recognition on Stage

Signature Sponsor Sign for your business

The Queen Ant



DIAPER DERBY OR TODDLER TROT & KIDS-K



TODDLER TROT FUN

+



KIDS K RACE



DIAPER DERBY

Friends of Freddy \$1500

Custom signage displayed at event location

Name will be featured on:

- All Festival programming
- Greater Marshall Chamber of Commerce website and social media
- FireAnt Festival social media
- 5K and Tour de FireAnt t-shirt feature listing
- Talk of East Texas & 92.3 the Depot media coverage
- Sponsor Sign to post at your business
- Give awards to winners at each event

Recognition on Stage every other hour
Sponsor Sign to post at your business

FRIENDS OF FREDDY: EACH \$1500

FRIENDS OF FREDDY \$1500

MECHANICAL BULL On Rueggen Row



HOURLY APPEARANCES

NAME WILL BE FEATURED ON:

- ALL FESTIVAL PROGRAMMING
 - GREATER MARSHALL CHAMBER OF COMMERCE
WEBSITE AND SOCIAL MEDIA
 - FIREANT FESTIVAL SOCIAL MEDIA
- RECOGNITION ON STAGE EVERY OTHER HOUR**
SPONSOR SIGN TO POST AT YOUR BUSINESS

KEY ANNUAL FIREANT EVENT



**AMERICAN PIE
BAKE OFF**

Elvira's Colony \$1,000
Headlining Sponsor of key
annual FireAnt Event

Present award presentations on
the main stage

Name will be featured by level on:

- All Festival programming
- Greater Marshall Chamber of
Commerce website and social
media
- FireAnt Festival social media

Recognition on Stage every other
hour by FireAnt Emcee

Sponsor Sign to post at your place
of business



PIE EATING CONTEST



CORHNOLE TOURNEY



EYE SPY CONTEST

ELVIRA'S COLONY \$1,000

ELVIRA'S COLONY \$1,000

TOUR DE FIREANT, FIREANT 5K



Elvira's Colony \$1,000

**Headlining Sponsor of key
annual FireAnt Event**

Present award presentations on
the main stage

Name will be featured by level on:

- 5,000 Festival programs
- Greater Marshall Chamber of
Commerce website and social
media
- FireAnt Festival social media

Recognition on Stage every other
hour by FireAnt Emcee

Sponsor Sign to post at your place
of business

Same great event for decades!



**FIREANT 5K &
TOUR DE FIREANT**

**SECOND SATURDAY IN OCTOBER
DOWNTOWN MARSHALL
8AM RACE/9:00AM RIDE
PIZZA & BEER AT THE FINISH**

OCTOBER 10, 2026

FIREANT PERFORMANCES

SUGAR'S FAN CLUB \$500



HOURLY APPEARANCES

NAME WILL BE FEATURED ON:

- 5,000 FESTIVAL PROGRAMS
- GREATER MARSHALL CHAMBER OF COMMERCE
WEBSITE AND SOCIAL MEDIA
- FIREANT FESTIVAL SOCIAL MEDIA

RECOGNITION ON STAGE EVERY OTHER HOUR

SPONSOR SIGN TO POST AT YOUR BUSINESS

TRADITIONAL FIREANT CONTESTS

SUGARS FAN CLUB \$500



**CHICKEN CHUNKIN', GURNING,
MASCOT DANCE OFF, KIDS DANCE OFF,
PATRIOTIC THEMED COSTUME CONTEST**

NAME WILL BE FEATURED BY CONTEST ON:

- 5,000 FESTIVAL PROGRAMS
- FIREANT FESTIVAL SOCIAL MEDIA

**RECOGNITION ON STAGE EVERY OTHER HOUR
SPONSOR SIGN TO POST AT YOUR BUSINESS**

A FRIEND OF FIREANT

ANT-THONY'S ANTS \$250



**SUPPORT THE ANNUAL FIREANT FESTIVAL
WITH SPONSORSHIP THAT DOESN'T STING!**

NAME WILL BE FEATURED BY LEVEL ON:

- ALL FESTIVAL PROGRAMMING
- FIREANT FESTIVAL SOCIAL MEDIA

RECOGNITION ON STAGE EVERY 3 HOURS

SPONSOR SIGN TO POST AT YOUR BUSINESS