

2026 FireAnt Festival

Vendor Information



The 44th Annual FireAnt Festival will be held on **October 10, 2026**, at the Historic Harrison County Courthouse from 7:00 a.m. to 10:00 p.m. The Festival Committee anticipates another record setting year with extensive advertising this year.

As in past years, all vendor requests will be accepted by the FireAnt Festival staff and be juried prior to acceptance in this year's event. You are asked to submit either a detailed menu (food vendors) or a list of products with three photos (product vendors). If two vendors are sharing a booth, BOTH vendors must each submit three photographs. **Vendors may NOT park on the Square, except to load and unload booth contents.**

- **Firm Deadline for receipt of Food Vendor applications and payment is September 25, 2026.** A booth will not be assigned without a completed application, **FULL PAYMENT** and jury approval. **Product Vendor** applicants will be taken until all slots are full.
- **Online payment** is available at www.marshalltexas.com. Other payment options include: Venmo: @Marshall-Chamber & PayPal @info@marshalltexas.com, and credit card.
If you submit a payment online, this will serve as your written application, but you must SUBMIT A MENU AND/OR PHOTOS before you will be assigned a space! There are NO exceptions to this rule for any vendor as it prevents product over duplication among booths.
- In order to maximize the profit opportunity for each exhibitor, we attempt to limit the number of vendors with the same or similar products. Booths will be first come first served, & applications may be scanned or emailed to info@marshalltexas.com, or mailed with your application and payment. Booths may not be changed without permission from the staff.
- All sales transactions must be made by the vendor. The sales tax rate is 8.25%. Each vendor is responsible for collection and payment of Texas sales tax.
- The FireAnt Festival provides **security** on Friday, October 9, 2025, from 10:00p.m. to Saturday, October 10, 2026, at 6:00am, but we are not liable for any loss or damage.
- The **rainout date** will be Sunday, October 11, 2026.

PRODUCT VENDOR Fee Schedule: \$60 for the first 10x10 booth and \$50 for each additional 10x10 booth. Please add \$15 if electricity is needed. (No food or drinks distributed).

NON-PROFIT VENDOR Fee Schedule: \$25 Vendor-Information/Giveaways Only **OR** \$50 Fundraising/Raffles

FOOD TRUCK VENDOR Fee Schedule: \$175 for first 10x10 space; 2 spaces = \$325; 3 spaces = \$450
Please include the hitch and any storage in your measurements. If your trailer is 25' with the hitch, you must purchase 3 spaces. As we strive for exceptional service, the Festival WILL NOT ask exhibitors to move to accommodate for one vendor's inaccurate measurements or insufficient booth requests. Please send in your application early as **we will limit the TOTAL number of food vendors to maximize profits for our vendors.**

ELECTRICAL NEEDS must be specified in detail as supply is limited. Your placement will be determined by this.

If you have any questions, please contact the Greater Marshall Chamber of Commerce at (903) 935-7868 or email info@marshalltexas.com.

Sincerely,

Stacia Runnels, Executive Director

Kim Brown, Dir. Programs and Events