

2025 WONDERLAND OF LIGHTS CHRISTMAS PARADE

A Classic Christmas!

Presented by the Greater Marshall Chamber of Commerce

Historic Downtown Marshall Saturday, December 6, 2025

Rain Date: Sunday, December 7, 2025

Name of Organization/Business _____

Contact Name _____

Contact Email _____ Phone(s) _____

(REQUIRED!!!)

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Mailing Address _____ City _____ Zip _____

Describe your Entry _____

_____ Enclosed is my \$25 entry fee + \$5 per additional entry.

*NO entry fee for ISD school groups. Use promo code "isd" with online registration.

_____ I agree that my entry will be both decorated and lighted.

**Entry must be Received NO later than Tuesday, December 4, 2024 – 5:00 p.m.

___ Antique/Classic Vehicle/Tractor

___ Motorcycle(s)

___ Car / Truck(s)

___ Marching Band/Cheer/Drill Team ___#people

___ Car / Truck Pulling Flatbed Trailer

___ Private Dance/Cheer-Marching

___ Commercial Truck(s) (ex: Fire Truck, Wrecker)

___ Private Dance/Cheer on float* ___#people

___ Elected Official/Candidate/Contest Winner

*Notate number of entries per category

*Floats may not be wider than 12' and no taller than 13' and no longer than 30'! A float is classified as a truck or tractor pulling a decorated and lighted trailer or flatbed. A sign may be placed on the float and/or pulling vehicle with your name. Candy may be passed out, but not thrown from float/vehicle. _____ ***I UNDERSTAND AND WILL COMPLY.***

I have read the rules outlined above and by signature herein, I/we hereby release and discharge the City of Marshall, Convention and Visitors Bureau, Marshall Chamber of Commerce and any associated affiliates from all claims, demands, actions, or causes of action in any manner arising out of me /our participation in said parade.

Your Signature _____



Lighted Christmas Parade Rules

1. Admittance to the Wonderland of Lights - "Lighted Parade" may be denied if an application and entry fee have not been received by the deadline which is 5:00p.m., Tuesday, December 6, 2025.
2. You will receive your entry number and lineup position by email by 5:00 p.m. Wednesday, December 3, 2025.
3. Please be in your assigned staging location by 5 p.m. on Saturday, December 7, 2024. Note: streets may be blocked.
4. No one under the age of 18 years is allowed to drive any vehicles; all drivers must be appropriately licensed.
5. No one may enter the parade dressed as Santa. The Parade Committee will sponsor Santa, but we encourage you to dress as elves, cartoon caricatures, etc. to fit the holiday theme.
6. The Parade organizer reserves the right to disqualify any applicant before or at any time during the parade for non-compliance of these rules. Anyone behaving inappropriately will be removed immediately – no exceptions. **NO** drinking or smoking allowed in the staging area, on the parade route, or during the parade.
7. All animals (except horses, see below) in the parade must be "seasonally dressed" and under the control of the owner or designee, no loose animals allowed. Due to public safety issues, horses are NO LONGER ALLOWED in the Wonderland of Lights Christmas Parade. NO EXCEPTIONS.
8. Candy, beads, trinkets, or other such items CANNOT be thrown from any float, truck, car, etc. These items may be handed out only by "participants of the entry" who are walking beside the parade entry. This is to prevent children from running out in the street.
9. Buses, go-carts, three wheelers, four wheelers, dirt bikes, or unlicensed vehicles of any kind are allowed in the parade with the approval of the Marshall Police Dept. NO such vehicles may be ridden on city streets before or after the parade – violations will result in citations being issued.
10. No entries will be allowed to stop on the parade route. The parade must keep moving at all times and each entry must maintain a 40 foot distance (2 car lengths) from the entry in front of them.
11. No tractor-trailers (unless flat-bed used as a float) allowed in the parade. Maximum of two wreckers from one company.
12. No vehicles are to spin tires while participating in the parade.
13. Any parade entry with children or an entry that has flammable materials on board shall be equipped with fire extinguishers – hay, trees, shrubs, paper, cardboard, and similar materials are considered flammable.
14. Please be advised that there could be loud sirens, horns, and other loud vehicles. Plan accordingly for individuals with sensory sensitivity. (Consider headphones, ear plugs, etc.)

Trophies awarded for following "Lighted" WOL Parade Entries

Best Lighted Antique Vehicle
Best Lighted Agricultural
Best Lighted Band
Most Unique Entry

Best of Theme
Best Lighted Truck/Trailer
Best Lighted Float
Best Overall Dance Company

Best Lighted Specialty Vehicle
Most Spirited Walking Unit
Best Lighted Commercial Vehicle
Best Lighted Entry

Payable to: Marshall Chamber of Commerce/Wonderland Parade

Venmo: @Marshall-Chamber PayPal: info@marshalltexas.com Credit Card online at MarshallTexas.com

Scan to info@marshalltexas.com or fax to 903-935-9982

Mail or Deliver to: Marshall Chamber of Commerce 110 S. Bolivar, Ste. 101 Marshall, TX 75672