

SPONSORSHIP PROPOSAL

2024 FIREANT FESTIVAL



**SATURDAY
OCTOBER 12, 2024**

ON THE HISTORIC DOWNTOWN SQUARE
WWW.MARSHALLTEXAS.COM

Over 15 thousand in attendance!

THE MAIN STAGE

Master of the Mound \$5,000

Headlining Sponsor of FireAnt Main Stage

Your customized logo'd banner on the festival stage, + single sided 3' x 6.5' retractable banner at the podium.

Name and Logo will be featured on:

- 5,000 Festival brochures
- Festival Main Stage Banner with logo
- Greater Marshall Chamber of Commerce website and social media
- FireAnt Festival social media

Name will be featured in BOLD on:

- 5K and Tour de FireAnt t-shirts
- Talk of East Texas & 92.3 the Depot press
- Hourly Recognition on Stage
- Signature Sponsor Sign for your business

Master of the Mound



FIREANT KIDS ZONE

King of the Hill \$3,500

Children's Fun Zone

**Your Customized Signage along Ausement
Barriers, Grounds**

Name/Logo featured on FireAnt Sponsor Sign

Name and Logo will be featured on:

- 5,000 Festival brochures
- Festival Main Stage Banner with logo
- Greater Marshall Chamber of Commerce website and social media
- FireAnt Festival social media

Name will be prominently featured on:

- 5K and Tour De FireAnt t-shirts
- Talk of East Texas & 92.3 the Depot press
- Hourly Recognition on Stage
- Signature Sponsor Sign for your business

King of the Hill



FIREANT PARADE

The Queen Ant \$2,500

Headlining Sponsor of FireAnt Parade
with over 6.5 thousand in attendance!

Exclusive logo'd banner leading parade

Name and Logo will be featured on:

- 5,000 Festival brochures
- Greater Marshall Chamber of Commerce website and social media
- FireAnt Festival social media

Name will be prominently featured on:

- 5K and Tour De FireAnt t-shirts
- Talk of East Texas & 92.3 the Depot press

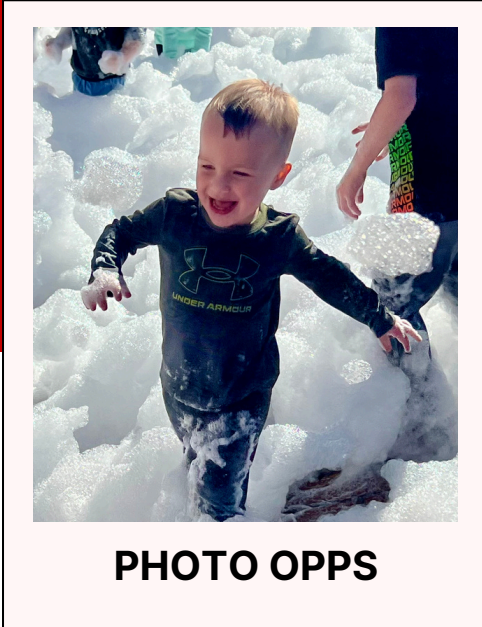
Hourly Recognition on Stage

Signature Sponsor Sign for your business

The Queen Ant



KIDS FOAM PARTY



Queen's Colony \$2500

Custom signage displayed at event location

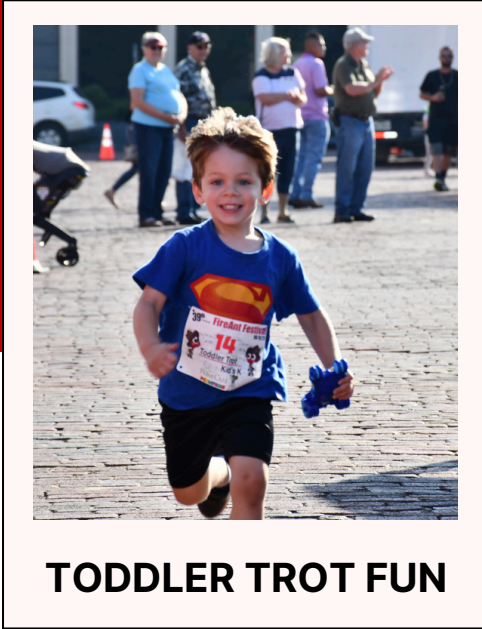
Name will be featured on:

- 5,000 Festival brochures
 - Sponsor of a FireAnt Event
 - Greater Marshall Chamber of Commerce website and social media
 - FireAnt Festival social media
 - 5K and Tour de FireAnt t-shirt feature listing
 - Talk of East Texas & 92.3 the Depot media coverage
 - Hourly Recognition on Stage
 - Sponsor Sign to post at your business
- Recognition on Stage every other hour**
- Sponsor Sign to post at your business**



QUEEN'S COLONY \$2500

DIAPER DERBY, KIDS-K & TODDLER TROT

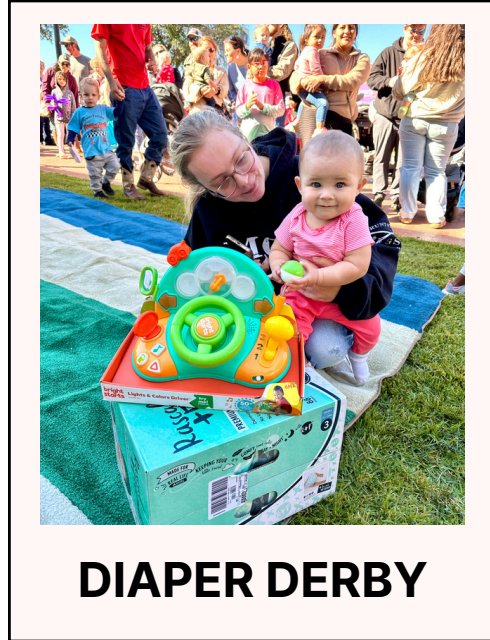


Friends of Freddy \$1500

Custom signage displayed at event location

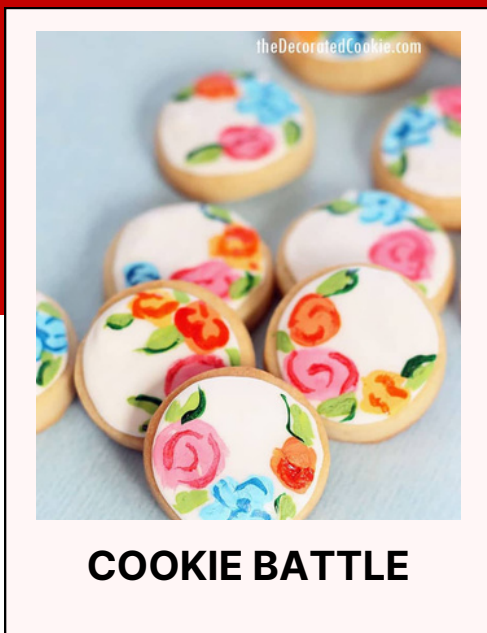
Name will be featured on:

- 5,000 Festival brochures
 - Sponsor of a FireAnt Event
 - Greater Marshall Chamber of Commerce website and social media
 - FireAnt Festival social media
 - 5K and Tour de FireAnt t-shirt feature listing
 - Talk of East Texas & 92.3 the Depot media coverage
 - Sponsor Sign to post at your business
 - Give awards to winners at each event
- Recognition on Stage** every other hour
Sponsor Sign to post at your business



FRIENDS OF FREDDY: EACH \$1500

KEY ANNUAL FIREANT EVENT



Elvira's Colony \$1,000
Headlining Sponsor of key
annual FireAnt Event

Present award presentations on
the main stage

Name will be featured by level on:

- 5,000 Festival brochures
- Greater Marshall Chamber of
Commerce website and social
media
- FireAnt Festival social media

Recognition on Stage every other
hour by FireAnt Emcee

Sponsor Sign to post at your place
of business



CORHNOLE TOURNNEY



EYE SPY CONTEST



42 TOURNAMENT

ELVIRA'S COLONY \$1,000

ELVIRA'S COLONY \$1,000

TOUR DE FIREANT, FIREANT 5K



Elvira's Colony \$1,000

Headlining Sponsor of key
annual FireAnt Event

Present award presentations on
the main stage

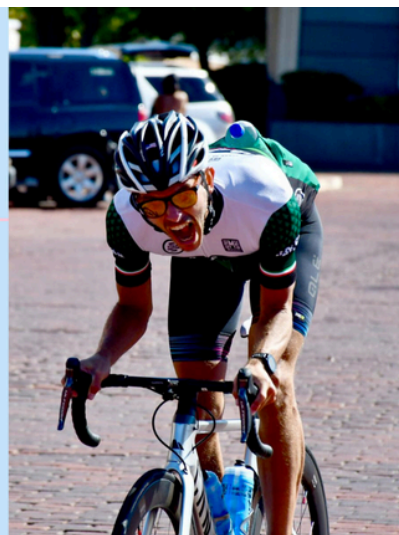
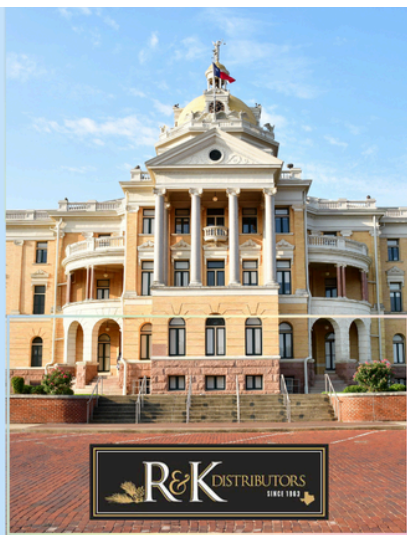
Name will be featured by level on:

- 5,000 Festival brochures
- Greater Marshall Chamber of
Commerce website and social
media
- FireAnt Festival social media

Recognition on Stage every other
hour by FireAnt Emcee

Sponsor Sign to post at your place
of business

Same great event, 2 HUGE promo
days!



**FIREANT 5K &
TOUR DE FIREANT**

**SECOND SATURDAY IN OCTOBER
DOWNTOWN MARSHALL
8AM RACE/9:00AM RIDE
PIZZA & BEER AT THE FINISH**

HELD OCTOBER 26TH, 2024

FIREANT PERFORMANCES

SUGAR'S FAN CLUB \$500



HOURLY APPEARANCES

NAME WILL BE FEATURED ON:

- 5,000 FESTIVAL BROCHURES
- GREATER MARSHALL CHAMBER OF COMMERCE WEBSITE AND SOCIAL MEDIA
- FIREANT FESTIVAL SOCIAL MEDIA

RECOGNITION ON STAGE EVERY OTHER HOUR

SPONSOR SIGN TO POST AT YOUR BUSINESS

TRADITIONAL FIREANT CONTESTS

ANT-THONY'S ANTS \$250



**CHICKEN CHUNKIN', GURNING,
MASCOT DANCE OFF, KIDS DANCE OFF,
THEMED VENDOR BOOTH CONTEST**

NAME WILL BE FEATURED BY EVENT ON:

- 5,000 FESTIVAL BROCHURES
- FIREANT FESTIVAL SOCIAL MEDIA

**RECOGNITION ON STAGE EVERY OTHER HOUR
SPONSOR SIGN TO POST AT YOUR BUSINESS**