

# **SPONSORSHIP PROPOSAL**

**2024 FIREANT FESTIVAL**



**SATURDAY  
OCTOBER 12, 2024**

ON THE HISTORIC DOWNTOWN SQUARE  
[WWW.MARSHALLTEXAS.COM](http://WWW.MARSHALLTEXAS.COM)

**Over 15 thousand in attendance!**

# THE MAIN STAGE

## Master of the Mound \$5,000

### Headlining Sponsor of FireAnt Main Stage

Your customized logo'd banner on the festival stage, + single sided 3' x 6.5' retractable banner at the podium.

Name and Logo will be featured on:

- 5,000 Festival brochures
- Festival Main Stage Banner with logo
- Greater Marshall Chamber of Commerce website and social media
- FireAnt Festival social media

**Name will be featured in BOLD on:**

- 5K and Tour de FireAnt t-shirts
- Talk of East Texas & 92.3 the Depot press
- Hourly Recognition on Stage
- Signature Sponsor Sign for your business

# Master of the Mound



# FIREANT KIDS ZONE

**King of the Hill \$3,500**

**Children's Fun Zone**

**Your Customized Signage along Ausement  
Barriers, Grounds**

**Name/Logo featured on FireAnt Sponsor Sign**

Name and Logo will be featured on:

- 5,000 Festival brochures
- Festival Main Stage Banner with logo
- Greater Marshall Chamber of Commerce website and social media
- FireAnt Festival social media

Name will be prominently featured on:

- 5K and Tour De FireAnt t-shirts
- Talk of East Texas & 92.3 the Depot press
- Hourly Recognition on Stage
- Signature Sponsor Sign for your business

# King of the Hill





# FIREANT PARADE

**King of the Hill \$2,500**

**Headlining Sponsor of FireAnt Parade  
with over 6.5 thousand in attendance!**

**Exclusive logo'd banner leading parade**

**Name and Logo will be featured on:**

- 5,000 Festival brochures
- Greater Marshall Chamber of Commerce website and social media
- FireAnt Festival social media

**Name will be prominently featured on:**

- 5K and Tour De FireAnt t-shirts
- Talk of East Texas & 92.3 the Depot press

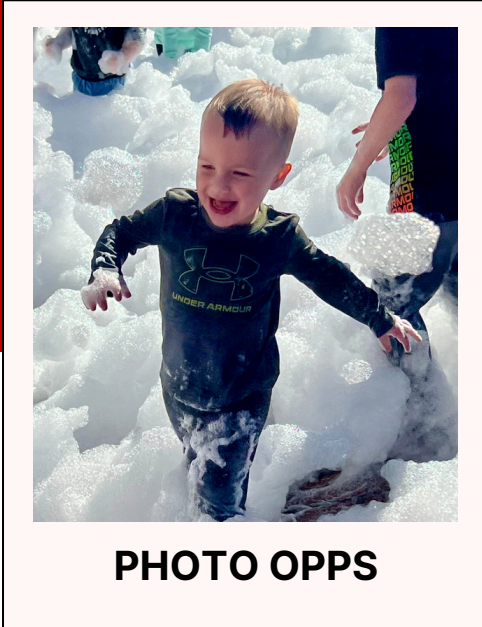
**Hourly Recognition on Stage**

**Signature Sponsor Sign for your business**

# The Queen Ant



# KIDS FOAM PARTY



**Queen's Colony \$2500**

**Custom signage displayed at event location**

**Name will be featured on:**

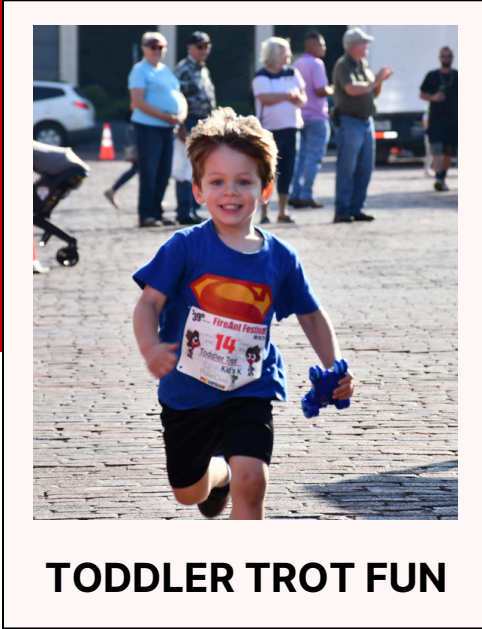
- 5,000 Festival brochures
  - Sponsor of a FireAnt Event
  - Greater Marshall Chamber of Commerce website and social media
  - FireAnt Festival social media
  - 5K and Tour de FireAnt t-shirt feature listing
  - Talk of East Texas & 92.3 the Depot media coverage
  - Hourly Recognition on Stage
  - Sponsor Sign to post at your business
- Recognition on Stage every other hour**  
**Sponsor Sign to post at your business**



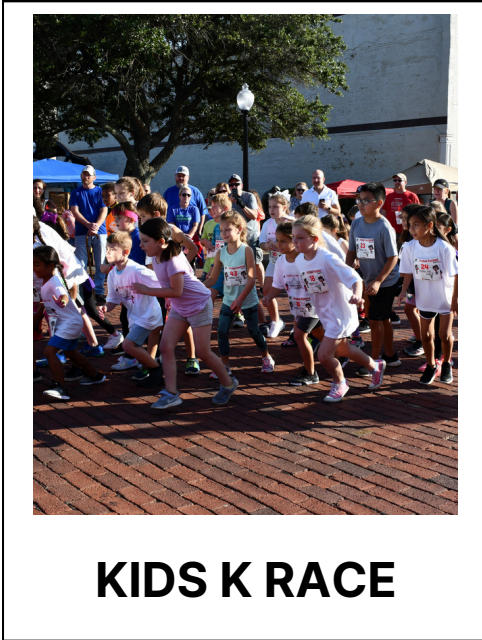
**QUEEN'S COLONY \$2500**



# DIAPER DERBY, KIDS-K & TODDLER TROT



**TODDLER TROT FUN**



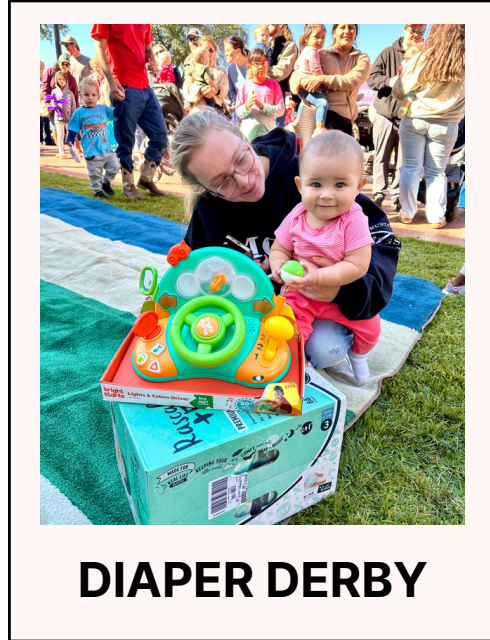
**KIDS K RACE**

## Friends of Freddy \$1500

Custom signage displayed at event location

Name will be featured on:

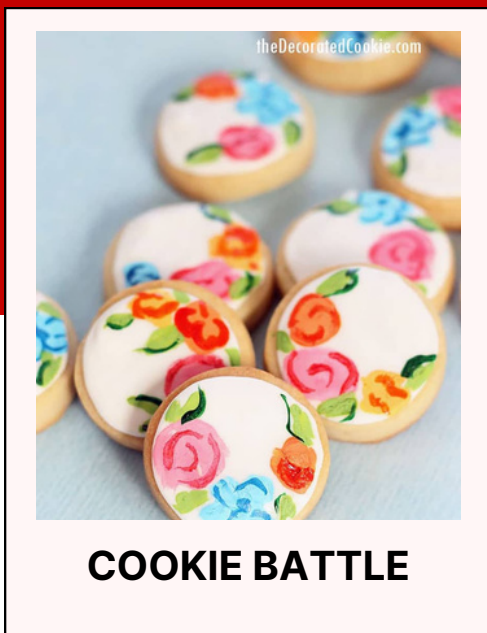
- 5,000 Festival brochures
  - Sponsor of a FireAnt Event
  - Greater Marshall Chamber of Commerce website and social media
  - FireAnt Festival social media
  - 5K and Tour de FireAnt t-shirt feature listing
  - Talk of East Texas & 92.3 the Depot media coverage
  - Sponsor Sign to post at your business
  - Give awards to winners at each event
- Recognition on Stage** every other hour  
**Sponsor Sign** to post at your business



**DIAPER DERBY**

**FRIENDS OF FREDDY: EACH \$1500**

# KEY ANNUAL FIREANT EVENT



**Elvira's Colony \$1,000**  
**Headlining Sponsor of key annual FireAnt Event**

Present award presentations on the main stage

**Name will be featured by level on:**

- 5,000 Festival brochures
- Greater Marshall Chamber of Commerce website and social media
- FireAnt Festival social media

**Recognition on Stage** every other hour by FireAnt Emcee

**Sponsor Sign** to post at your place of business



**CORHNOLE TOURNNEY**



**EYE SPY CONTEST**



**42 TOURNAMENT**

**ELVIRA'S COLONY \$1,000**



# ELVIRA'S COLONY \$1,000

# TOUR DE FIREANT, FIREANT 5K



## Elvira's Colony \$1,000

Headlining Sponsor of key  
annual FireAnt Event

Present award presentations on  
the main stage

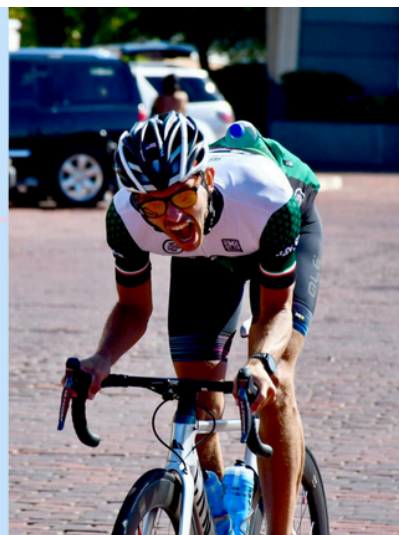
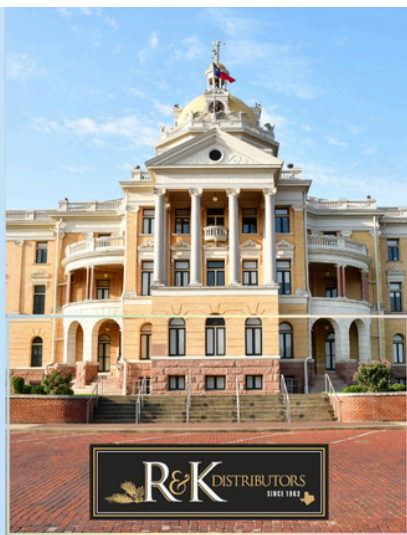
### Name will be featured by level on:

- 5,000 Festival brochures
- Greater Marshall Chamber of  
Commerce website and social  
media
- FireAnt Festival social media

**Recognition on Stage** every other  
hour by FireAnt Emcee

**Sponsor Sign** to post at your place  
of business

Same great event, 2 HUGE promo  
days!



**FIREANT 5K &  
TOUR DE FIREANT**

**SECOND SATURDAY IN OCTOBER  
DOWNTOWN MARSHALL  
8AM RACE/9:00AM RIDE  
PIZZA & BEER AT THE FINISH**

# HELD OCTOBER 26TH, 2024



# **FIREANT PERFORMANCES**

**SUGAR'S FAN CLUB \$500**



## **HOURLY APPEARANCES**

### **NAME WILL BE FEATURED ON:**

- 5,000 FESTIVAL BROCHURES
- GREATER MARSHALL CHAMBER OF COMMERCE WEBSITE AND SOCIAL MEDIA
- FIREANT FESTIVAL SOCIAL MEDIA

**RECOGNITION ON STAGE EVERY OTHER HOUR**

**SPONSOR SIGN TO POST AT YOUR BUSINESS**

# TRADITIONAL FIREANT CONTESTS

ANT-THONY'S ANTS \$250



**CHICKEN CHUNKIN', GURNING,  
MASCOT DANCE OFF, KIDS DANCE OFF,  
THEMED VENDOR BOOTH CONTEST**

**NAME WILL BE FEATURED BY EVENT ON:**

- 5,000 FESTIVAL BROCHURES
- FIREANT FESTIVAL SOCIAL MEDIA

**RECOGNITION ON STAGE EVERY OTHER HOUR  
SPONSOR SIGN TO POST AT YOUR BUSINESS**