

SPONSORSHIP PROPOSAL

2023 FIREANT FESTIVAL



**SATURDAY
OCTOBER 14, 2023**

**ON THE HISTORIC DOWNTOWN SQUARE
WWW.MARSHALLTEXAS.COM**

THE MAIN STAGE

Master of the Mound \$5,000

Headlining Sponsor of FireAnt Main Stage

Your customized logo'd banner on the festival stage, + single sided 3' x 6.5' retractable banner at the podium.

Name and Logo will be featured on:

- 5,000 Festival brochures
- Festival Main Stage Banner with logo
- Greater Marshall Chamber of Commerce website and social media
- FireAnt Festival social media

Name will be featured in BOLD on:

- 5K and Tour de FireAnt t-shirts
- Talk of East Texas & 92.3 the Depot press
- Hourly Recognition on Stage
- Signature Sponsor Sign for your business

Master of the Mound



CHILDREN'S CARNIVAL

King of the Hill \$3,500

Children's Carnival

**Your Customized Signage along Carnival
Fencing, Grounds**

Name/Logo featured on FireAnt Sponsor Sign

Name and Logo will be featured on:

- 5,000 Festival brochures
- Festival Main Stage Banner with logo
- Greater Marshall Chamber of Commerce website and social media
- FireAnt Festival social media

Name will be prominently featured on:

- 5K and Tour De FireAnt t-shirts
- Talk of East Texas & 92.3 the Depot press
- Hourly Recognition on Stage
- Signature Sponsor Sign for your business

King of the Hill



FIREANT PARADE

King of the Hill \$2,500

Headlining Sponsor of FireAnt Parade

Exclusive logo'd banner leading parade

Name and Logo will be featured on:

- 5,000 Festival brochures
- Greater Marshall Chamber of Commerce website and social media
- FireAnt Festival social media

Name will be prominently featured on:

- 5K and Tour De FireAnt t-shirts
- Talk of East Texas & 92.3 the Depot press

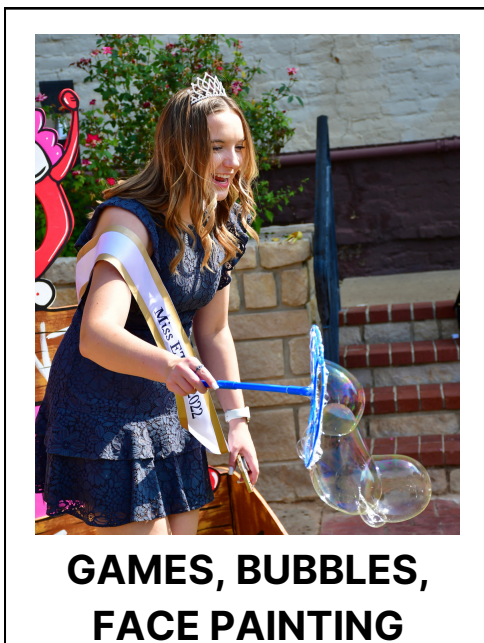
Hourly Recognition on Stage

Signature Sponsor Sign for your business

The Queen Ant



CHILDREN'S AREA



Friends of Freddy \$1500

Custom signage displayed at event location

Name will be featured on:

- 5,000 Festival brochures
 - Sponsor of a FireAnt Event
 - Greater Marshall Chamber of Commerce website and social media
 - FireAnt Festival social media
 - 5K and Tour de FireAnt t-shirt feature listing
 - Talk of East Texas & 92.3 the Depot media coverage
 - Hourly Recognition on Stage
 - Sponsor Sign to post at your business
- Recognition on Stage** every other hour
Sponsor Sign to post at your business



FRIENDS OF FREDDY \$1500

DIAPER DERBY KIDS- K TODDLER TROT



TODDLER TROT FUN



KIDS K RACE



DIAPER DERBY

Friends of Freddy \$1500

Custom signage displayed at event location

Name will be featured on:

- 5,000 Festival brochures
 - Sponsor of a FireAnt Event
 - Greater Marshall Chamber of Commerce website and social media
 - FireAnt Festival social media
 - 5K and Tour de FireAnt t-shirt feature listing
 - Talk of East Texas & 92.3 the Depot media coverage
 - Sponsor Sign to post at your business
 - Give awards to winners at each event
- Recognition on Stage** every other hour
Sponsor Sign to post at your business

FRIENDS OF FREDDY \$1500

KEY ANNUAL FIREANT EVENT



CUPCAKE BATTLE

Elvira's Colony \$1,000
Headlining Sponsor of key
annual FireAnt Event

Present award presentations on
the main stage

Name will be featured by level on:

- 5,000 Festival brochures
- Greater Marshall Chamber of
Commerce website and social
media
- FireAnt Festival social media

Recognition on Stage every other
hour by FireAnt Emcee

Sponsor Sign to post at your place
of business



CORHNOLE TOURNEY



EYE SPY CONTEST



5K RACE & BIKE RIDE

ELVIRA'S COLONY \$1,000

FIREANT PERFORMANCES

SUGAR'S FAN CLUB \$500



HOURLY APPEARANCES

NAME WILL BE FEATURED ON:

- 5,000 FESTIVAL BROCHURES
- GREATER MARSHALL CHAMBER OF COMMERCE
WEBSITE AND SOCIAL MEDIA
- FIREANT FESTIVAL SOCIAL MEDIA

RECOGNITION ON STAGE EVERY OTHER HOUR
SPONSOR SIGN TO POST AT YOUR BUSINESS

TRADITIONAL FIREANT CONTESTS

ANT-THONY'S ANTS \$250



**CHICKEN CHUNKIN', GURNING,
80S THEMED COSTUME CONTEST**

NAME WILL BE FEATURED BY EVENT ON:

- 5,000 FESTIVAL BROCHURES
- FIREANT FESTIVAL SOCIAL MEDIA

**RECOGNITION ON STAGE EVERY OTHER HOUR
SPONSOR SIGN TO POST AT YOUR BUSINESS**